

## **CAFC Sponsorship Program**

(updated 4/22/17)

The **Chinese-American Family Coalition** (**CAFC**) is a 501 (c) (3) non-profit organized exclusively for charitable and educational purposes. CAFC's mission is to promote greater awareness of Chinese culture and to provide Chinese community members with services and programs that foster their interaction with local communities.

CAFC's regular programming ranges from popular seminars and classes to heavily attended community events and festivals. Our well-publicized events reach a broad range of audience – for example, our Annual Golden Peony Gala Show is attended by CAFC members, Chinese families, local community members and officials interested in experiencing Chinese cultural arts. To learn more about past CAFC events and programs, please visit <u>http://cafc-us.org/</u>.

CAFC relies on membership dues and sponsorship by local organizations and businesses to maintain and expand our educational, charitable, and social services. **Donations from your business or organization can help ensure the continuation and expansion of our many programs and services.** 

## **Sponsor Benefits**

In return for your generous donation, as a CAFC sponsor your institution will receive the following benefits based on your plan:

	Silver Tier	Gold Tier ★★	Diamond Tier ★★★
Annual Contribution Amount	\$1,200 - \$3,500	\$3,501 - \$6,000	> \$6,000
Name placement on Sponsors page of CAFC website	<b>√</b>	$\checkmark$	$\checkmark$
Business cards or promotional material placement at CAFC office	✓	✓	✓
Discounted or free admission to CAFC programs, events, and conferences for sponsors' members/employees	✓	✓	✓
Name/logo placement on promotional materials for CAFC's events and services		$\checkmark$	$\checkmark$
Display or distribution of samples at events and programs		$\checkmark$	$\checkmark$
Logo placement on CAFC home page linking to sponsor's home page			✓
Opportunities for sponsorship acknowledgments in live media appearances and event coverage			$\checkmark$

For more information sponsorship pricing and benefits, please contact us at <u>info@cafc-us.org</u> or call (201) 585-8288.



Sponsorship Application (updated 4/22/17)

Registration Date*:		
INSTITUTION/COMPANY		
Name of Institution/Company*:		
Website:		
Address:		
MAIN CONTACT		
Name* (please print):	_	
Phone*:	WeChat ID:	
Email:		
**Sponsorship Plan**		
*Sponsorship fee covers the full year from January 1st to Dece	ember 31 <sup>st</sup> (1/1 – 12/31). *	
Select your sponsorship plan:		
$\Box$ Silver Tier $\star$ (annual contribution of \$1,200 - \$3,500)		
$\Box$ Gold Tier $\star\star$ (annual contribution of \$3,501 - \$6,000)		
$\Box$ Diamond Tier $\star$ $\star$ $\star$ (annual contribution > \$6,000)		
<u>Payment method:</u> You may submit your application and payment in person or by mail to Ave., Suite 202, Englewood Cliffs, NJ 07632. Please make checks payab <u>Coalition</u> . For other payment options, please contact our office.		
By signing below, you represent that you are authorizing payment and membership into the CAFC sponsorship program as a duly authorized representative of the institution/company listed above.		

Signature: \_\_\_\_\_

Date: \_\_\_\_\_